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Web Services

website design / programming

Creative (Creating the look and feel of the site)
Flash
HTML, DHTML, XHTML, XML, CSS, PHP,
JavaScript, Ajax

domain registration & hosting

Registering your website name
(ie: .com, .net, .org etc.)
Hosting (where your site files will reside)
Basic packages start at $9.99 USD per month

search engine marketing

Keyword research
Copywrite keyword-rich content
Usability report – site flow
Manual SE submissions
DMOZ directory submissions (Google)
Initial Ranking Reports
Custom robot text files
Custom 404 error pages
Competitive analysis
Local SE programs
Press release service
Pay per click Programs (eg: Google adwords)

search engine optimizing

Meta-tag / Alt tag applications
Link popularity reporting
Image optimization program
Time based Reports

audio/video streaming

Video players
.FLV players
MP3 Players
Real time videos/audio format change

website project stages

1. Consultation
2. Layout
3. Development
4. Implementation
5. Monitoring

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Web Services continued

data base programming

Shopping carts
Inventory listing and control
Account IDs and passwords
Data management
Database development
Content Management development
Backend and online Tools
Online/Real time Statistics
Online/Real time Services Status
Real time accounts management
Search engines friendly sites

e-commerce

Electronic selling over the internet
Gateway connection and optimization
Online Store or a secure business-to-business extranet.
Real time Products management
Real time Programs implementation (eg: quickbooks)
Download and save records in different formats (eg : excel, word, pdf)
Fedex, UPS and others real time estimations
Instant interaction between users and/or administrators
Real Time Products Statistics
Allows you to sell 24/7/365

development types

Modular programs
(this means after you use our products you can add
more at the time you need without rebuild the whole program.)
Modular Administration Section
(Wherever you need to add in the future to the
administration backend without affect your actual data.)
Grids and Charts for a better understand of data and stats
Complete interaction between Database, Server and website

end